



Pacific Internet Deploys Regional Virtual Private Network (IP-VPN) for Asia City Publishing Group

Overview

Pacific Internet successfully deployed an Internet Protocol Virtual Private Network (IP-VPN) solution for regional publisher Asia City Publishing Group, connecting its operations in Singapore and Hong Kong. Asia City's staff can have secure high-speed access to email and the Internet as well as intranet access to accounting, advertising, publishing and editorial related documents.

About Asia City Publishing Group

Asia City Publishing was founded in Hong Kong in 1989. Today, the company employs over 100 people and has offices in four countries – Hong Kong, Singapore, Malaysia and Thailand. The company publishes city-living and visitor magazines *I-S Magazine*, *HK Magazine*, *BK Magazine* and *WHERE* and also has interest in marketing communications and Internet related businesses. More information at www.asia-city.com.

The Story

Asia City Publishing moved beyond its basic SDSL broadband access connection and signed up for an IP-VPN with Pacific Internet (PacNet). IP-VPN allows a business to link up several locations, both domestic and international, using the Internet to create a secure virtual private network for inter-office communication and collaboration.

For Asia City Publishing staff located in the regional offices, PacNet's IP-VPN solution will provide secure high-speed access to email and the Internet as well as intranet access to accounting, advertising, publishing and editorial related documents.

By creating a single integrated network, Asia City Publishing aims to enhance speed and convenience of communications between offices and at the same time provide secure remote access to the company's servers. Employees traveling to overseas offices, or working remotely via the Internet will now be able to stay connected with colleagues and have access to company resources. This supports the company's mobile workforce and improves productivity of field staff.

PacNet VPN runs on PacNet's own regional network spanning seven markets in Asia – Singapore, Hong Kong, the Philippines, Australia, India, Thailand and Malaysia. The VPN connections are managed by PacNet, ensuring optimal network connectivity and a single point of contact for administration, technical control and support throughout the region.

Following the VPN deployment, Asia City Publishing is also planning to use the network as the platform for Voice over IP (VoIP) application in the near future.

Mr. Aaron Leung, IT Systems Manager at Asia City Publishing Group, said VPN is an easy, economical and secure way to share files, overcoming geographic barriers and deliver true pan-Asian IT services.

“Connecting via PacNet VPN enable our offices to operate as a single integrated entity, regardless of our staff's location. We have access to the same resources and share information instantly, a critical success factor in the publishing business. Our aim is for the VPN to support online collaboration and real time reporting, promote more informed decision-making, increase inter-office communication, productivity and eventually reduce travel cost. Importantly, PacNet VPN allows employees to work remotely, improving their productivity.” said Mr. Leung.